For Immediate Release
December 1, 2016

Special Enforcement for Bicycle and Pedestrian Safety

Today from 10am-2pm, the St. Petersburg Police Department will kick-off high visibility enforcement operations for pedestrian and bicycle safety at 3rd Avenue South and 3rd Street South.

Traffic Division Lieutenant Ed Borrelli will be available to speak to the media.

During the first phase of this multi-week campaign, officers will be giving out warnings and educational materials to inform the public. In December alone, officers will target 10 different high traffic spots in St. Petersburg.

St. Petersburg has had 11 pedestrian fatalities so far this year. In 84% of these cases, the person was not in the crosswalk.

This phase of the enforcement is designed to target unsafe behaviors of all road users, including motorists, pedestrians, and bicyclists. Officers will be distributing educational materials including tips to ensure everyone is aware of the laws of the road. This information is aimed at changing behaviors and we hope the effort will ultimately lead to a safer community for pedestrians, drivers, and cyclists.

The second phase of the enforcement grant will follow in the New Year with officers ticketing offenders in those same locations.

This special educational enforcement is part of an FDOT grant for bicycle and pedestrian safety.

For more information, please contact the St. Petersburg Police Public Information Office at 727-893-7550 during normal business hours, 8 a.m.-5 p.m.